



CHAPTER 6.0 PUBLIC INVOLVEMENT

Public involvement was an integral part of the study process. The study team met with a Stakeholder Working Group (SWG), gave presentations to all communities in the planning area, maintained a website, held focus groups, provided media training and materials, and hosted a Public Review Period. Members of the public could comment online, by phone, by e-mail, and by mail throughout the study process.

The public involvement goals throughout the study area to increase understanding of the process required to make improvements, educate stakeholders and the public of existing and planned transportation improvements, facilitate informed stakeholder dialogue focused on the greatest good of the community, increase understanding of the impacts related to east-west transportation system improvements, and facilitate local ownership of the study process.

6.1 STAKEHOLDER WORKING GROUP MEMBERS AND MEETING SUMMARIES

The study team invited mayors and transportation representatives from each planning-area jurisdiction, Kennecott Land, the Wasatch Front Regional Council, the Utah Transportation Commission, Utah Transit Authority, and the Utah Department of Transportation (UDOT) to be part of a Stakeholder Working Group (SWG).

The UDOT facilitated the dialogue among the SWG relating to transportation and land-use planning. The SWG promoted local ownership of the study process, helped refine and prioritize information gathered by the study team, and developed an understanding of possible east-west transportation improvements and their systemwide impacts.

6.2 CITY COUNCIL MEETINGS

The study team and consultant project managers gave presentations to planning area city councils and other key organizations to involve, educate, and identify issues unique to each community and group. They presented July 2007 through October 2007 to introduce the study and June 2008 through August 2008 to give a study update and solicit feedback for the study's Public Review Period. The team created a document that outlined all of the questions and comments.

Presentations were made to these cities and organizations: Bluffdale, Herriman, Riverton, Salt Lake County, South Jordan, Taylorsville, West Jordan, West Valley, Kearns, Magna, Copperton, Draper, Midvale, Murray, Sandy, South Salt Lake, the Association of Community Councils, the Western Growth Coalition, Salt Lake City, and Chamber West.



6.3 WEBSITE INFORMATION

A website was set up (udot.utah.gov/slcountyeastwest) that included a summary of the study, a timeline, background, a map of the study area, demographic projections, information about the SWG, links to related projects and studies in the study area that will improve east-west mobility, frequently asked questions, participant information, contact information, and fields where people can write comments via the website. Web trends were tracked and sent out to the study team to help analyze the level of public awareness and interest in the study.